



2026 Advertising Options

1. Search Page Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 400 wide by 240 height - pixel count**
- c. Need: Title - 3 to 4 words
- d. Need: Description - 1 to 2 sentences
- e. Need: Hyperlink to specific product page

2. Front Page Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 700 wide by 500 height - pixel count**
- c. Need: Hyperlink to specific product page

3. Slide Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 700 wide by 500 height - pixel count**
- c. Need: Hyperlink to specific product page

4. Video Ads

- a. \$225 per month, 30 day run
- b. Need **iframe code - (Embed code)**
- c. Need Title
- d. Need Hyperlink to specific product page
- e. Ideally 1-2 minutes and less

5. Front Page “Special” Product Campaign

- a. Price - TBD
- b. All of the above
 - i. Front Page ad with button to link dedicated product page.
 - ii. Product page would be equivalent to PDF 3-5 pages long
 - iii. Custom Campaign’s available

6. Logos

- a. Logo - \$150 annual fee
 - i. **Need: JPG or PNG file - 200 by 200 PX (Pixel size)**



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7. Advertising Packages:

Package 1:

Annual Ad Package: includes:

- 4 Search Page Ads
- 3 Slide Ads
- 4 Front page Ads
- 1 Video Ads

Total Cost: \$1,200

Package 2:

Six Month Ad Package: includes:

- 2 Search Page Ads
- 2 Front page Ads
- 2 Slide Ad
- 1 Video Ad

Total Cost: \$750

Package 3:

Quarterly Ad Package: includes:

- Search Page Ad
- Slide Ad
- Front page Ad

Total Cost: \$375

Package 4:

Custom Ad Packages are available upon request

8. Payments:

- a. All payments are made through Paypal invoicing system.
- b. Annual and Six Month Ad packages - Expense Report friendly payment options