

## 2026 Advertising Options

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### 1. Search Page Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 400 wide by 240 height - pixel count**
- c. Need: Title - 3 to 4 words
- d. Need: Description - 1 to 2 sentences
- e. Need: Hyperlink to specific product page

### 2. Front Page Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 700 wide by 500 height - pixel count**
- c. Need: Hyperlink to specific product page

### 3. Slide Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 700 wide by 500 height - pixel count**
- c. Need: Hyperlink to specific product page

### 4. Video Ads

- a. \$225 per month, 30 day run
- b. Need **iframe code - (Embed code)**
- c. Need Title
- d. Need Hyperlink to specific product page
- e. Ideally 1-2 minutes and less

### 5. Front Page “Special” Product Campaign

- a. Price - TBD
- b. All of the above
  - i. Front Page ad with button to link dedicated product page.
  - ii. Product page would be equivalent to PDF 3-5 pages long
  - iii. Custom Campaign’s available

### 6. Logos

- a. Logo - \$150 annual fee
  - i. **Need: JPG or PNG file - 200 by 200 PX (Pixel size)**



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### 7. Advertising Packages:

#### Package 1:

**Annual** Ad Package: includes:

- 9 Search Page Ads
- 2 Slide Ads
- 2 Front page Ads
- 2 Video Ads

Total Cost: \$3,825

Discount: \$700

With Disc: \$3,125

#### Package 2:

**Six Month** Ad Package: includes:

- 4 Search Page Ads
- 2 Slide Ads
- 2 Front page Ads
- 1 Video Ads

Total Cost: \$2,025

Discount: \$400

With Disc: \$1,625

#### Package 3:

**Quarterly** Ad Package: includes:

- 2 Search Page Ads
- 1 Slide Ads
- 1 Front page Ads
- 1 Video Ads

Total Cost: \$1,125

Discount: \$200

With Disc: \$925

#### Package 4:

**Custom Ad Packages** are available upon request



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### Form

**Ad Types -**      Front Page Ad   -   Slide Ad   -   Search Ad   -   Video Ad

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<u>2026</u>	<u>Ad Type:</u>	<u>2027</u>	<u>Ad Type:</u>
Jan	<hr/>	Jan	<hr/>
Feb	<hr/>	Feb	<hr/>
March	<hr/>	March	<hr/>
April	<hr/>	April	<hr/>
May	<hr/>	May	<hr/>
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December	<hr/>	December	<hr/>