

2025 Advertising Options

1. Search Page Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 400 wide by 240 height - pixel count**
- c. Need: Title - 3 to 4 words
- d. Need: Description - 1 to 2 sentences
- e. Need: Hyperlink to specific product page

2. Front Page Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 700 wide by 550 height - pixel count**
- c. Need: Hyperlink to specific product page

3. Slide Ads

- a. \$225 per month, 30 day run
- b. Need: **Photo - JPG File, 700 wide by 550 height - pixel count**
- c. Need: Hyperlink to specific product page

4. Video Ads

- a. \$225 per month, 30 day run
- b. Need **iframe code - (Embed code)**
- c. Need Title
- d. Need Hyperlink to specific product page
- e. Ideally 1-2 minutes and less

5. Front Page “Special” Product Campaign

- a. Price - TBD
- b. All of the above
 - i. Front Page ad with button to link dedicated product page.
 - ii. Product page would be equivalent to PDF 3-5 pages long
 - iii. Custom Campaign’s available

6. Logos

- a. Logo - \$150 annual fee
 - i. **Need: JPG or PNG file - 200 by 200 PX (Pixel size)**



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7. Ad Packages:

Package 1:

Annual Ad Package: includes:

- 9 Search Page Ads
- 2 Slide Ads
- 2 Front page Ads
- 2 Video Ads

Total Cost: \$3,825

Discount: \$700

With Disc: \$3,125

Package 2:

Six Month Ad Package: includes:

- 4 Search Page Ads
- 2 Slide Ads
- 2 Front page Ads
- 1 Video Ads

Total Cost: \$2,025

Discount: \$400

With Disc: \$1,625

Package 3:

Quarterly Ad Package: includes:

- 2 Search Page Ads
- 1 Slide Ads
- 1 Front page Ads
- 1 Video Ads

Total Cost: \$1,125

Discount: \$200

With Disc: \$925

Package 4:

Custom Ad Packages are available upon request



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Form

Ad Types - Front Page Ad - Slide Ad - Search Ad - Video Ad

<u>2025</u>	<u>Ad Type:</u>		
Jan	_____	July	_____
Feb	_____	August	_____
March	_____	September	_____
April	_____	October	_____
May	_____	November	_____
June	_____	December	_____
<u>2026</u>	<u>Ad Type:</u>		
Jan	_____	July	_____
Feb	_____	August	_____
March	_____	September	_____
April	_____	October	_____
May	_____	November	_____
June	_____	December	_____