



## 2025 Advertising Options

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### 1. Search Page Ads

- a. \$225 per month, 30 day run
- b. Need: Photo - JPG File, 400 wide by 240 height - pixel count
- c. Need: Title - 3 to 4 words
- d. Need: Description - 1 to 2 sentences
- e. Need: Hyperlink to specific product page

### 2. Front Page Ads

- a. \$225 per month, 30 day run
- b. Need: Photo - JPG File, 1100 wide by 500 height - pixel count
- c. Need: Hyperlink to specific product page

### 3. Slide Ads

- a. \$225 per month, 30 day run
- b. Need: Photo - JPG File, 1100 wide by 725 height - pixel count
- c. Need: Hyperlink to specific product page

### 4. Video Ads

- a. \$225 per month, 30 day run
- b. Need iframe code
- c. Need Title
- d. Need Hyperlink to specific product page
- e. Ideally 1-2 minutes and less

### 5. Front Page “Special” Product Campaign

- a. Price - TBD
- b. All of the above
  - i. Front Page ad with button to link dedicated product page.
  - ii. Product page would be equivalent to PDF 3-5 pages long
  - iii. Custom Campaign’s available

### 6. Logos

- a. Logo - \$150 annual fee
- b. Calendar (add on to advertising package) - \$350 annual fee
  - i. Available 1st Qtr 2024



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### 7. Ad Packages:

#### Package 1:

**Annual** Ad Package: includes:

- 9 Thumbnail Ads
- 2 Slide Ads
- 2 Front page Ads
- 2 Video Ads

Total Cost: \$3,825

Discount: \$700

With Disc: \$3,125

#### Package 2:

**Six Month** Ad Package: includes:

- 4 Thumbnail Ads
- 2 Slide Ads
- 2 Front page Ads
- 1 Video Ads

Total Cost: \$2,025

Discount: \$400

With Disc: \$1,625

#### Package 3:

**Quarterly** Ad Package: includes:

- 2 Thumbnail Ads
- 1 Slide Ads
- 1 Front page Ads
- 1 Video Ads

Total Cost: \$1,125

Discount: \$200

With Disc: \$925

#### Package 4:

**Custom Ad Packages** are available upon request



# 2025 Advertising Options

## Form

**Ad Types** - Front Page Ad - Slide Ad - Search Ad - Video Ad

2025

Ad Type:

Jan \_\_\_\_\_  
Feb \_\_\_\_\_  
March \_\_\_\_\_  
April \_\_\_\_\_  
May \_\_\_\_\_  
June \_\_\_\_\_

July \_\_\_\_\_  
August \_\_\_\_\_  
September \_\_\_\_\_  
October \_\_\_\_\_  
November \_\_\_\_\_  
December \_\_\_\_\_

2026

Ad Type:

Jan \_\_\_\_\_  
Feb \_\_\_\_\_  
March \_\_\_\_\_  
April \_\_\_\_\_  
May \_\_\_\_\_  
June \_\_\_\_\_

July \_\_\_\_\_  
August \_\_\_\_\_  
September \_\_\_\_\_  
October \_\_\_\_\_  
November \_\_\_\_\_  
December \_\_\_\_\_