



2024 Advertising Options

1. Search Page Ads

- a. \$225 per month, 30 day run
- b. Need: Photo - JPG File, 400 wide by 240 height - pixel count
- c. Need: Title - 3 to 4 words
- d. Need: Description - 1 to 2 sentences
- e. Need: hyperlink to specific product page

2. Front Page Ads

- a. \$225 per month, 30 day run
- b. Need: Photo - JPG File, 1100 wide by 500 height - pixel count
 - i. **Included in Photo**
 1. Title - 3 to 4 words (optional)
 2. Description - 1 to 2 sentences (optional)
 3. Company logo (optional)
- c. Need: hyperlink to specific product page

3. Slide Ads

- a. \$225 per month, 30 day run
- b. Need: Photo - JPG File, 1100 wide by 725 height - pixel count
- c. Need: hyperlink to specific product page

4. Video Ads

- a. \$225 per month, 30 day run
- b. Need iframe code
- c. Need Title
- d. Need Hyperlink to specific product page
- e. Ideally 3 minutes and under

5. Front Page "Special" Product Campaign

- a. Price - TBD
- b. All of the above
 - i. Front Page ad with button to link dedicated product page.
 - ii. Product page would be equivalent to PDF 3-5 pages long
 - iii. Custom Campaign's available

6. Logos

- a. Logo - \$150 annual fee
- b. Calendar (add on to advertising package) - \$350 annual fee
 - i. Available 1st Qtr 2024



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7. Ad Packages:

Package 1:

Annual Ad Package: includes:

- 9 Thumbnail Ads
- 2 Slide Ads
- 2 Front page Ads
- 2 Video Ads

Total Cost: \$3,825

Discount: \$700

With Disc: \$3,125

Package 2:

Six Month Ad Package: includes:

- 4 Thumbnail Ads
- 2 Slide Ads
- 2 Front page Ads
- 1 Video Ads

Total Cost: \$2,025

Discount: \$400

With Disc: \$1,625

Package 3:

Quarterly Ad Package: includes:

- 2 Thumbnail Ads
- 1 Slide Ads
- 1 Front page Ads
- 1 Video Ads

Total Cost: \$1,125

Discount: \$200

With Disc: \$925

Package 4:

Custom Ad Packages are available upon request