

## Monthly Newsletter November 2021

## Product of the Month : Ossido by Crossville



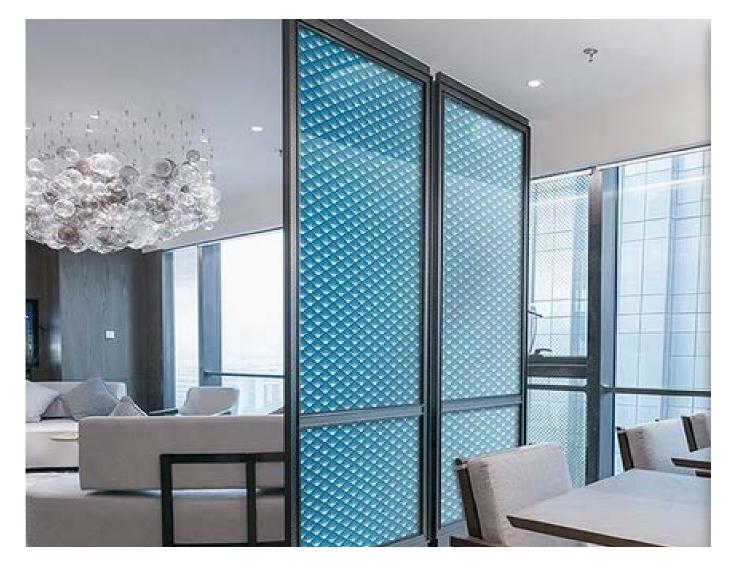
The Ossido line stems from a wager against time, each panel evokes the look of materials left to weather and oxidize, capturing the perfect moment of nature's transformation in porcelain.

This true merger between art and the best in ceramics technology offers a new, rich palette of everlasting style for designers and architects alike.

https://www.crossvilleinc.com/Products/Ossido

## Statement Spotlight : LUMINUX

Using patent-pending technology, the LUMINUX process embeds custom graphics, rich textures, and artistic designs onto a mirror-like aluminum finish. The interplay between printed and unprinted textures creates a luminous effect to add shimmer, glisten, and light to the panel. LUMINUX offers a plug-and-play method to add visual impact to interior spaces, integrate brand graphics into wall treatments, or solve specific design issues including dealing with small spaces or lack of natural lighting.



https://www.luminuxpanels.com/

## People to Know : Jane Jacobs

American and Canadian writer and activist Jane Jacobs transformed the field of urban planning with her writing about American cities and her grass-roots organizing. She led resistance to the wholesale replacement of urban communities with high rise buildings and the loss of community to expressways.

Jacobs saw cities as integrated systems that had their own logic and dynamism which would change over time according to how they were used. With an eye for detail, she wrote eloquently about sidewalks, parks, retail design and self-organization. She promoted higher density in cities, short blocks, local economies and mixed uses.

## https://centerforthelivingcity.org/janejacobs#jane-and-the-center.



# November 2021 Rep of the Month

Honoring reps that go above and beyond



MAVEN studio

### **Binge Watching:**

Squid Games & Little Fires Everywhere

## What you brought you to this industry:

I needed a part-time job in HS! I interviewed with Innovations in Wallcoverings it was close \ to my mom's artist studio and my HS in Soho-the rest is history!

## Something we would be surprised to know about you:

When I was a pre-teen I competed on the Virginia Slims tennis circuit for title matches, now I latin dance!

## What is your most productive interaction with a designer?

Having meetings on projects versus product! Understanding the client, design concept, psychology, the space, it really allows us to be a true partner resource for the designer/team to curate and offer best solutions.

## Apple or Android?

Apple... for better or worse :)

# **Design Industry News:**

### Formica:

Leslie with Formica will be getting help. Her distributor, Atlantic Plywood, has hired Lindsey from Caesarstone. Help is on the way for getting those samples!

### **Locally Made:**

Allstate Rubber is made in the USA. Chad Jeror is our local rep/

## **Upcoming Events:**

One of the best social events... WIT Contract open house lunch Dec 9!

### **Metals:**

We have 137 records in AnDLookup for metals and 12 changes to Div 5 metals so far this month. I'm updating this month with current contacts and a brief report on interesting capabilities from the companies. Want a copy? Let me know!

## **Tricky Samples:**

Metals and cabinet door samples are always a trick to have samples, in your library. If you need help I have solutions.

**Something to Ponder -** Are company stories important to you? If it's woman owned, or if a percentage of profit is donated, if they have a clearly written and executed clean planet solution?

## **About Us + Our Services**

### DESIGN DATABASE

A+D LookUp is a digital library of manufactured commercial product for architects and interior commercial designers. With over 280+ categories of interior products, our designers utilize A+D Lookup as their "go to" search engine to find flooring, furniture, textiles and much more.

#### LIBRARY ORGANIZATION

We offer comprehensive library management for commercial design firms ranging from general upkeep to moving services and anything in between.

Markets served include Atlanta, Tampa, and Nashville areas. PRESENTATION SCHEDULING

We have vast knowledge of and open communication lines with many local manufacturer reps, making us a valuable tool for setting up presentations to show off the latest and greatest. Let us know if you would like this service!

