



# Monthly Newsletter

## July 2021

# Product of the Month : Parete Walls



Parete Walls is now being offered by Jared Paul of Paul+.

If you are feeling the need for inspiration take a ride to the Paul+ showroom. Come on folks ADAC is not just for residential designers!



# New Product Alert : MechoShade



Mecho has been very busy with new product innovations - here is some of what has recently been released and new products are coming in the next several months!

## **Recently Released:**

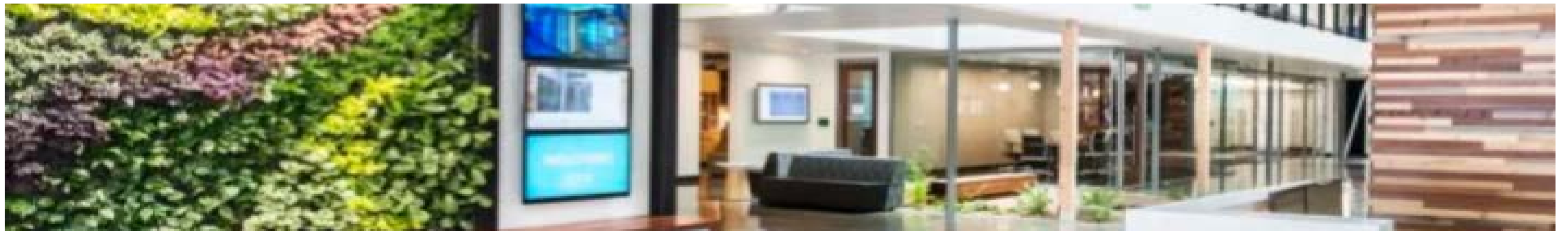
- Mecho/7 - Lift Larger Shades
- Embedded Battery Operated UrbanShade
- WhisperShade IQ2-DC
- Solar Link



# Simple Sustainability : Red List Updates

The Living Building Challenge (LBC) Red List represents the “worst in class” materials, chemicals, and elements known to pose serious risks to human health and the greater ecosystem that are prevalent in the building products industry. The International Living Future Institute (ILFI) commits to a comprehensive annual review and update of the composition of the LBC Red List and LBC Watch List in order to reflect the evolution of voluntary restricted substances lists and global regulations as well as innovation of the building products manufacturing industry. **Notable 2021 updates include** designating almost 5,000 CASRNs as Priority for Red List Inclusion and 12 CASRNs were moved from the Red List to the Watch List.

**See more at:** <https://living-future.org/declare/declare-about/red-list>



# New to A+DLookup This Month : G&S Acoustics

G&S Acoustics strives to provide custom products and services to the design and construction community and create smart solutions for unique challenges. Products include wall panels, ceilings, dividers, and diffusers.

<https://gsacoustics.com>



# Design Industry News:

## **Ultra Fabrics:**

Ultra fabrics has a new collection- Spectra performance fabric in 19 shades and has breathable technology to moderate body temperature.

## **Cosentino:**

Patcraft has a new tool - The Virtual Design Tray.. Check out on their site!

## **M Group Corp:**

Neolith has new rep in town...take a look at A+D Lookup...and welcome aboard with a sample order!

## **Mitchell Gold + Bob Williams**

Mitchell Gold + Bob Williams has new team members, find your reps in A+D Lookup!

## **Outdoor Furniture:**

Went from 77 rep groups to 55, make sure to take a look! Most companies are going to online look books.

## **Trees Atlanta:**

Trees Atlanta planted 500 trees in 2020... keep 'em coming!!

**Four things a winning firm does to create staying power:** Tell a story, Provide a solution, Dare to be different, Understand the why.

# Reminder: ZeroLandfill is Around the Corner



**DONATE:** Wednesday, August 11th - Thursday, August 12th - Friday, August 13th **3:00 - 6:00 PM**

**SHOP:** Saturday, August 14th **8:00 AM - 1:30 PM**



# About Us + Our Services

## DESIGN DATABASE

A+D LookUp is a digital library of manufactured commercial product for architects and interior commercial designers. With over 280+ categories of interior products, our designers utilize A+D Lookup as their “go to” search engine to find flooring, furniture, textiles and much more.

## LIBRARY ORGANIZATION

We offer comprehensive library management for commercial design firms ranging from general upkeep to moving services and anything in between.

Markets served include Atlanta, Tampa, and Nashville areas.

## PRESENTATION SCHEDULING

We have vast knowledge of and open communication lines with many local manufacturer reps, making us a valuable tool for setting up presentations to show off the latest and greatest. Let us know if you would like this service!

